

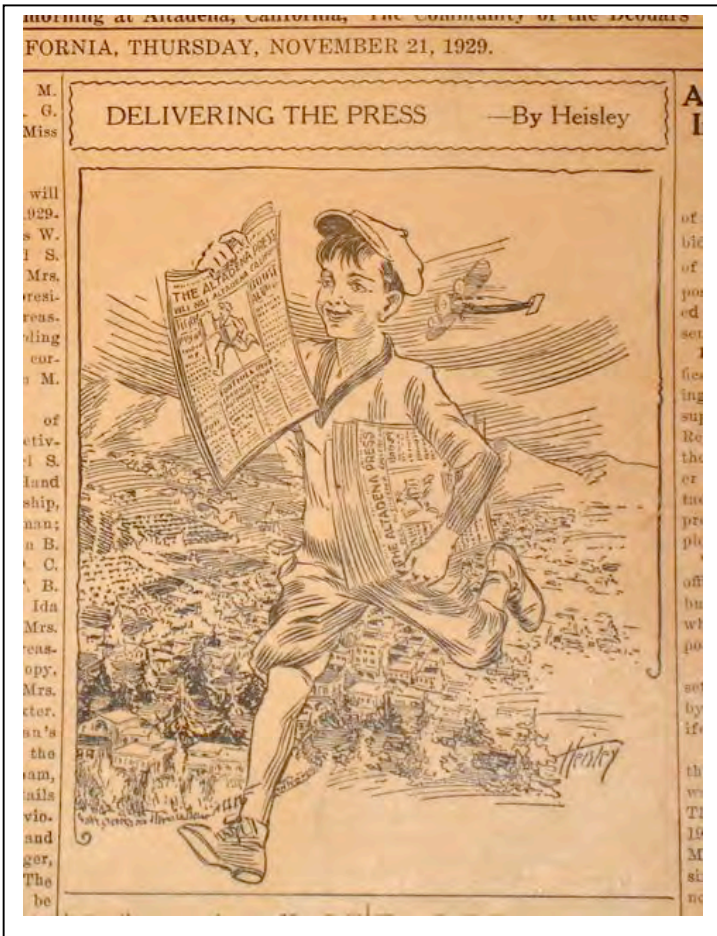
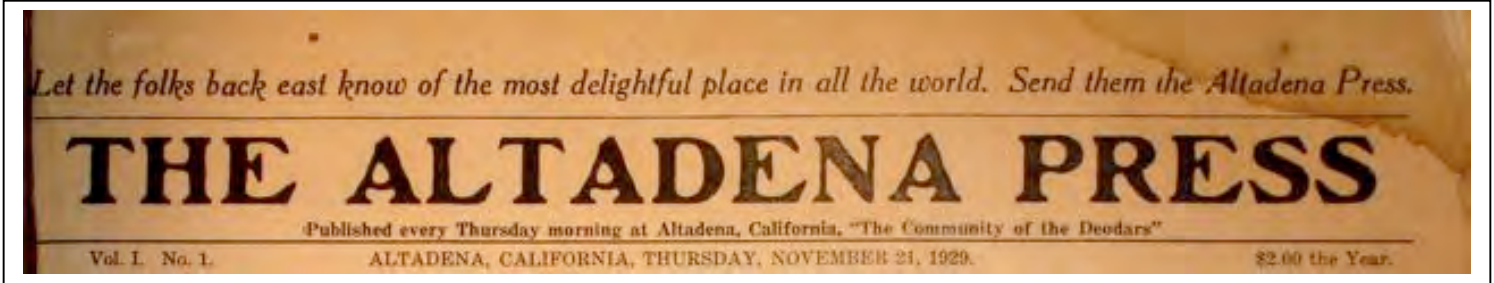


Andrew McNally House, 1887

Altadena Historical Society

From our Files

June 26, 2009



The first edition of The Altadena Press was issued Thursday, November 21, 1929. The masthead is featured above. The cartoon to the left, showing a stylized Altadena in the background including our famous deodars, was on the front page. John Stevens McGroarty, congressman, author and California poet laureate, wrote in the first issue, "I am rejoiced to learn that Altadena is at last to have a newspaper of its own... I am further rejoiced that the establishment of the new journal is to be in the hands of so capable a newspaper man as Mr. Calvin Hoffman." The weekly ran until 1944. Altadena Historical Society has the complete set of newspapers.



Heading east, the trolley car makes a lumbering turn in front of The Altadena Press building, 750 E. Mariposa, to continue its run north on Lake avenue. The Press building, now an artist's studio, remains relatively intact behind a modern concrete base-block façade. *Photo is from the AHS Astrid Eilersieck Collection.*

Altadena Historical Society

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